Top 6 Reasons to Be a Sponsor

1) Thought leadership.

You will be in the company of industry innovators who have shaped and continue to shape the open source ecosystem. Attendees will consider the value of your unique point of view, message and offerings as part of their overall strategy.

2) Increase brand awareness and recognition.

Your brand will be exposed to open source professionals from all around the globe at all levels in their careers, from consultancies to startups, to major corporations, to some of the biggest names on the Internet. Not only is the audience you want to target present at Percona Live Europe to hear your most exciting announcements, but also industry analysts and a growing list of media sponsors with whom you can engage.

3) Talent acquisition and recruitment.

Percona Live attracts some of the most talented open source professionals in the world – from consultants, to startups, to small-to-medium enterprises and organizations, to the largest companies on the Internet. Do you need to hire MySQL or NoSQL developers, DBA's, administrators, engineers, or architects? They'll be there. You'll be able to personally engage with them to discuss the mutual benefits of working at your company.

4) Show support for the open source community.

Your participation in Percona Live will show the open source community that you support them by understanding their needs and providing valuable solutions to their common problems. In addition, you'll help shape the direction of their data performance strategy now and in the future and be a partner in their success.

5) Showcase products, services and technologies.

As a sponsor, you'll have the opportunity to exhibit, demo, and speak about your company's offerings to a highly engaged and targeted audience. You'll be able to personally talk with an interested attendee and discuss how your offering will perform in their environment. You'll be speaking with all levels of professionals from beginners to experts to executive management, working in a variety of industries, countries, and company types, interested in learning how your offerings can fit into their current and future MySQL, MariaDB, MongoDB, PostgreSQL and/or open source database strategies.

6) Generate new partnerships, alliances and customers.

Your sponsorship will give you the visibility and opportunity to not only attract new customers, but also engage with potential partners on new joint opportunities. Percona Live Europe attracts some of the most respected innovators in the industry, and your sponsorship will facilitate discussion with those that offer synergistic products and services about working together. You'll have the opportunity to arrange conversations and meetings with both new and existing customers. Most of our sponsors return home with many actionable leads and new business.

Contact Us Now

To learn about Percona Live Europe Sponsorship opportunities, please contact our conference manager:

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